

## William B. Millard: Published Writings as of December 2010

### **Bylined publications:**

“How Cities Learn from Each Other.” *Oculus*, winter 2010-11 (forthcoming).

“The Wisdom of Crowds, the Madness of Crowds: Rethinking Peer Review in the Web Era.” *Annals of Emergency Medicine* (forthcoming).

“Affordable Housing’s Hole-In-The-Wall-Gang.” *Architect’s Newspaper* 19 (Nov. 17, 2010): 1 ff. [[http://www.archpaper.com/e-board\\_rev.asp?News\\_ID=5001](http://www.archpaper.com/e-board_rev.asp?News_ID=5001)].

“Hold the Mayo: Taking on the Sludge at Newtown Creek.” *Architect’s Newspaper* 18 (Nov. 3, 2010): 1 ff. [[http://www.archpaper.com/e-board\\_rev.asp?News\\_ID=4947](http://www.archpaper.com/e-board_rev.asp?News_ID=4947)].

“Electronic Health Records: Promises and Realities” (three-part series).

“Part I: The Digital Sea Change, Ready or Not.” *Annals of Emergency Medicine* 56.2 (Aug. 2010): A17-A20 [<http://www.annemergmed.com/article/S0196-0644%2810%2900592-5/fulltext>].

“Part II: Some Early Voyages in Partially Charted Waters.” *Annals of Emergency Medicine* 56.3 (Sept. 2010): A17-A21 [<http://www.annemergmed.com/article/S0196-0644%2810%2901249-7/fulltext>].

“Part III: Information Privacy and Accuracy: Zero and GIGO Won’t Do.” *Annals of Emergency Medicine* 56.4 (Oct. 2010): A19-A25 [<http://www.annemergmed.com/article/S0196-0644%2810%2901416-2/fulltext>].

“Urban Megaprojects: Some Rise, Some Stall.” *Oculus*, fall 2010: 16-19.

“Coals to Culture” (on Louvre-Lens by SANAA and Imrey Culbert). *LEAF Review* 9 (July 2010): 30-31 [<http://www.designbuild-network.com/features/feature91579/>].

“In Their Element” (on three projects with metal exteriors). *LEAF Review* 9: 40-44 [<http://www.designbuild-network.com/features/feature91646/>].

“Quarantine” (review of exhibition “Landscapes of Quarantine.” Storefront for Art and Architecture). *Icon* 084 (June 2010): 123 [[http://www.iconeye.com/index.php?option=com\\_content&view=article&catid=443:icon-084--june-2010&id=4462:quarantine](http://www.iconeye.com/index.php?option=com_content&view=article&catid=443:icon-084--june-2010&id=4462:quarantine)].

“Gentleman Progressive” (review of Pennoyer, Peter, and Anne Walker, *The Architecture of Grosvenor Atterbury* [NY: Norton, 2009]). *Architect’s Newspaper* 08 (May 5, 2010): 31-32.

“Starting from Scratch: Haiti’s Earthquake and Disaster Planning.” *Annals of Emergency Medicine* 55.5 (May 2010): A17-A22 [<http://www.annemergmed.com/article/S0196-0644%2810%2900263-5/fulltext>].

“National Urban Policy: Turning a Big Ship.” *Oculus*, spring 2010: 18-20.

“A Fine Excision: ATLS Manual No Longer Defines Trauma as a Surgical Disease.” *Annals of Emergency Medicine* 55.3

(March 2010), A20-A24 [[http://www.annemergmed.com/article/S0196-0644\(10\)00038-7/fulltext](http://www.annemergmed.com/article/S0196-0644(10)00038-7/fulltext)]

“To Move a City” (on NYC’s Active Design Guidelines), *Oculus*, winter 2009-10: 18-19.

“MetaMorphosis: Thom Mayne’s Cooper Union.” *LEAF Review* 8 (January 2010): 10-12 [<http://www.designbuild-network.com/features/feature75153/>].

“Material Marvels: Smart Buildings.” *LEAF Review* 8: 40-42 [<http://www.designbuild-network.com/features/feature75289/>].

“PlaNYC and the Green Urban Vision.” *Oculus*, fall 2009: 16-19.

“Pynchon’s Coast: *Inherent Vice* and the Twilight of the Spatially Specific.” *College Hill Review* 4 (fall 2009) [<http://www.collegehillreview.com/004/0040501.html>].

“To Whose Rescue?” (on stimulus funds for City Point, Brooklyn), *Architect’s Newspaper* 16 (Oct. 7, 2009), 1, 4.

“For Whom the Bell Commission Tolls: Unintended Effects of Limiting Residents’ Hours.” *Annals of Emergency Medicine* 54.4 (October 2009): A25-A29 [[http://www.annemergmed.com/article/S0196-0644\(09\)01433-4/fulltext](http://www.annemergmed.com/article/S0196-0644(09)01433-4/fulltext)].

“Icon of the Month: Times Square.” *Icon* 074 (August 2009): 24-25.

“How Universal Coverage Could Change Emergency Medicine, and Vice Versa.” *Annals of Emergency Medicine* 54.2 (August 2009): A26-A32 [<http://www.annemergmed.com/article/S0196-0644%2809%2900614-3/fulltext>].

“Downtown Brooklyn” (profile of new construction), *Architect’s Newspaper* 13 (July 29, 2009) [[http://archpaper.com/e-board\\_rev.asp?News\\_ID=3718](http://archpaper.com/e-board_rev.asp?News_ID=3718)].

“Design for Light.” *LEAF Review* 7 (July 2009) [<http://www.designbuild-network.com/features/feature62259/>].

“Balance on the High Line.” *Design Build Network*, July 21, 2009 [<http://www.designbuild-network.com/features/feature57894/>].

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“Chain Reaction” (profile of Ian Schrager), *Hotel Management International*, Winter 2009, 18-21. Also appeared as “The King of New York.” *The Wealth Collection*, Summer 2009, 50-52.

“Make No Small Plans” (review of Rohatyn, Felix, *Bold Endeavors*), *Architect’s Newspaper*, April 15, 2009, 43.

“Across the Line” (on globalism and hotel design). *Hotel Management International*, April 2009 [http://www.hotelmanagement-network.com/features/feature52523/].

“High-Performance Buildings Become a Federal Priority.” *Architect*, April 2009 [http://www.architectmagazine.com/high-performance-building/high-performance-buildings-become-a-federal-prior.a spx].

“Design Competitions in the Public Eye.” *Oculus*, spring 2009: 26-28.

“Ordos 100.” *Design Build Network*, Feb. 12, 2009 [http://www.designbuild-network.com/features/feature49808/].

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“Home Delivery” (review of MoMA exhibition), *Icon* 064 (Oct. 2008): 217.

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“Playing the Building” (on David Byrne’s installation, Battery Maritime Building, NYC), *Icon* 062 (Aug. 2008): 91.

“Verizon’s New Clothes” (on two reclad and repurposed NYC buildings) *Architect’s Newspaper* 13 (July 30, 2008): 14.

“Building the Fluxus Way” (review of Maciunas Prefabricated Building System, Maya Stendhal Gallery, NYC), *Architect’s Newspaper* 13 (July 30, 2008): 41, 44.

Coney Island news series: “Coney Island Cry.” *Architect’s Newspaper* 13 (July 30, 2008): 17; “Wonder Wheels at Work: Parkland Swap to Revive Coney.” *Architect’s Newspaper* 20 (Dec. 5, 2007): 1, 6; “Horseplay at Coney,” issue 16 (Oct. 3, 2007): 1, 5; “Coney Island Drum Roll.” *Architect’s Newspaper* 14 (Sept. 5, 2007): 1, 4.

“Von Gerkan: Rationalist Lyricism” (on Chinese projects by von Gerkan Marg und Partner). *LEAF Review* 5 (July

2008): 10-14 [<http://www.designbuild-network.com/features/feature2163/>], with online-only companion piece "Oriental Opportunities" (on Ma Yansong and Zhu Pei) [<http://www.designbuild-network.com/features/feature2085/>].

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"Winka Dubbeldam – The Sensory Appeal of the Cerebral" (profile, Archi-Tectonics). *Design Build Network*, April 24, 2008 [<http://www.designbuild-network.com/features/feature1866/>].

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"Nighthawks Across a Flat World: Emergency Radiology in the Era of Globalization." *Annals of Emergency Medicine* 50.5 (Nov. 2007): 545-549 [[http://www.annemergmed.com/article/S0196-0644\(07\)01549-1/fulltext](http://www.annemergmed.com/article/S0196-0644(07)01549-1/fulltext)].

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"High Ideals, Low Budget" (on Glenmore Gardens housing-project collaboration led by Della Valle Bernheimer, NYC). *Oculus*, fall 2007: 26-28.

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"Green Commercial Interiors: Once an Option, Soon the Norm." *Oculus*, spring 2007: 34-37.

"Bloch Building" (on expansion of Nelson-Atkins Museum of Art, Kansas City, Steven Holl Architects). *Icon* 047 (May 2007): 108-116.

"Toward a General Theory of Hotness" (review of "The 'It' Factor" panel, Cooper Union, March 28, 2007). *Architect's Newspaper* 07 (April 25, 2007): 38-39.

"A Difficult Site..." (on Olympic Sculpture Park, Seattle Art Museum). *Icon* 046 (April 2007): 38-40.

"Cottage Industry" (on Ten Broeck Cottage, Hudson, NY, Messana O'Rorke). *RIBA Journal*, March 2007: 50-54 [<http://www.ribajournal.com/story.asp?sectioncode=3&storyCode=3082057>].

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"Suburban Sprawl: Where Does Emergency Medicine Fit on the Map?" *Annals of Emergency Medicine* 49.1 (January 2007): 71-74.

Review of "The Good Life" exhibition (Van Alen Institute/WORK Architecture, Pier 40, New York, Sept. 8 - Oct. 1, 2006). *Icon* 041 (November 2006): 147.

"Citizen Hearst." *BD Magazine* (component of *Building Design*; November 2006): 14-19.

"Guthrie Theater." *Icon* 039 (September 2006): 74-80.

"Less than Zero: Architecture and the Political Process after 9/11" (roundup article with John Belle, Alan Gerson, Paul Goldberger, Philip Nobel, and Michael Sorkin). *Oculus*, summer 2006: 36-39.

"Too POSH for the Public: Are Physician-Owned Specialty Hospitals a Drain on Emergency Care?" *Annals of Emergency Medicine* 48.1 (July 2006): 62-65 (Part I) and 48.2 (August 2006): 144-148 (Part II).

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Review of Jean Baudrillard and Jean Nouvel, *The Singular Objects of Architecture*, *Icon* 035 (May 2006): 151.

"Meet the Regional Chapter Presidents." *Oculus*, spring 2006: 30-31.

Review of "On-Site: New Architecture in Spain." Museum of Modern Art, New York, *Icon* 034 (April 2006): 123.

"Mediating Architecture: A talk with András Szántó." *Oculus*, winter 2005-06.

Review of "Safe: Design Takes On Risk." Museum of Modern Art, New York, *Icon* 030 (December 2005): 121.

Review of "Dark Water" (Walter Salles, dir., 2005): *Icon* 029 (Nov. 2005): 147.

Review of Les Freres Corbusier, *Boozy: The Life, Death, and Subsequent Vilification of Le Corbusier and, More Importantly, Robert Moses*, *Icon* 025 (July 2005): 107.

Review of Alexandre Fuchs, "La culture en passant" (photographic exhibition, FNAC Forum des Halles, Paris, *Icon* 016 (October 2004): 193.

"Violence against Architecture: Quixote Comes of Age in Sarajevo" in Koolhaas, Rem, et al., eds., *Content* (Köln: Taschen, 2004): 38-43.

"Banned Words! Time to Chlorinate the Meme Pool" in *Content*, 88-91.

"Dissecting the Iconic Exosymbiont: The CCTV Headquarters as Built Organism" in *Content*, 490-91.

"Delineations of Madness and Science: *Mason & Dixon*, Pynchonian Space and the Snovian Disjunction." In

Copestake, Ian, ed., *American Postmodernity: Essays on the Recent Fiction of Thomas Pynchon* (Bern: Peter Lang GmbH, 2003): 83-127.

"The Fable of the Ants: Myopic Interactions in DeLillo's *Libra*." In Ruppensburg, Hugh, and Tim Engles (eds.), *Critical Essays on Don DeLillo* (NY: G. K. Hall, 2000): 213-228. Originally in *Postmodern Culture* 4.2 (1994) [[http://muse.jhu.edu/journals/postmodern\\_culture/v004/4.2millard.html](http://muse.jhu.edu/journals/postmodern_culture/v004/4.2millard.html)].

"I Flamed Freud: A Case Study in Teletextual Incendiarism." In Porter, David (ed.), *Internet Culture* (NY and London: Routledge, 1997): 145-159.

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Review of Hochman, Elaine S. *Architects of Fortune: Mies van der Rohe and the Third Reich*. *Sites* 23 (1990): 108-110.

"Toward a Third Language." Rev. of *Irony/Humor: Critical Paradigms* by Candace D. Lang. *Critical Texts* 6.3 (1989): 58-66.

"Romance's Risk Renewed: The New Sexual Diseases" in *Essays for the 80s*. Ed. William Vesterman. New York: Random House, 1987. 342-55.

**Bylined webzine articles, newspaper columns, blog entries, and podcast interviews:**

"Stark Realism from a Seasoned Troubleshooter" (on Richard Ravitch, 2010 Ratensky Lecture). *eOculus*, Nov. 23, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=8014>].

"Examining M15 Bus Line Changes" (with accompanying video, Alexandra DiPalma). *The Local: East Village* (New York Times/NYU School of Journalism "hyperlocal" community blog), Nov. 10, 2010 [<http://eastvillage.thelocal.nytimes.com/2010/11/10/examining-m15-bus-line-changes/#more-5711>].

"Danish Architecture Dares to be Humble" (on talk by Marianne Ibler). *eOculus*, Nov. 9, 2010

[<http://www.aiany.org/eOCULUS/newsletter/?p=7933>].

“The Next Evolutionary Stage for NYU Med.” *eOculus*, Oct. 13, 2010

[<http://www.aiany.org/eOCULUS/newsletter/?p=7661>].

“Review Finds New Bike Lanes Are Safer.” *The Local: East Village*, Oct. 7, 2010

[<http://eastvillage.thelocal.nytimes.com/2010/10/07/review-finds-new-bike-lanes-are-safer/#more-2833>].

“Not Yet Copenhagen? Give it a Few More Years” (on book launch, Jan Gehl, *Cities for People*). *eOculus*, Sept. 28, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=7557>].

“First Person: The Dangers of Dooring” (on bicycle lanes, East Villagers’ reactions, and accident risks). *The Local: East Village*, Sept. 24, 2010

[<http://eastvillage.thelocal.nytimes.com/2010/09/24/first-person-the-dangers-of-dooring/#more-1883>].

“Aviation Goes to the Mall” (on transportation-retail panel). *eOculus*, Sept. 14, 2010

[<http://www.aiany.org/eOCULUS/newsletter/?p=7472>].

“Iran’s Architecture: Beyond Mystiques, Monuments, and Mullahs.” *eOculus*, Sept. 14, 2010

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“The Case for More Architects on Community Boards.” *eOculus*, Aug. 31, 2010

[<http://www.aiany.org/eOCULUS/newsletter/?p=7388>].

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[<http://www.aiany.org/eOCULUS/newsletter/?p=7260>].

“Active Design Approaches Critical Mass.” *eOculus*, Aug. 3, 2010

[<http://www.aiany.org/eOCULUS/newsletter/?p=7172>].

“Active Design Goes Public.” *eOculus*, July 20, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=7064>].

“Reshaping Cities to Make Cars Obsolete” (on “Our Cities, Ourselves” panel). *eOculus*, July 7, 2010

[<http://www.aiany.org/eOCULUS/newsletter/?p=6921>].

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[[http://www.iconeye.com/index.php?option=com\\_content&view=article&catid=1:latest-news&id=4389:north-carolina-museum-of-art-by-thomas-phifer](http://www.iconeye.com/index.php?option=com_content&view=article&catid=1:latest-news&id=4389:north-carolina-museum-of-art-by-thomas-phifer)].

“Traditions Resilient Enough for Hard Times” (on Danish-American panel “Facing the Crisis: Continuity and Change in Global Architecture”). *eOculus*, May 18, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=6387>].

“RPA Looks at Crises That Shouldn’t Go to Waste.” *eOculus*, May 4, 2010

[<http://www.aiany.org/eOCULUS/newsletter/?p=6229>].

“Ballon Reappraises Mayor Lindsay.” *eOculus*, April 6, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=5934>].

“Modernism Is Hurt by the Cuddle Factor” (on preservation panel “Modernism by Choice”). *eOculus*, April 6, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=5929>].

“Lofty Designs for Strange Weather” (on Jürgen Mayer H.). *eOculus*, March 9, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=5716>].

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“Bokov Brings Russian Architecture to Light.” *eOculus*, Jan. 12, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=5057>].

“Interview: Andrey Bokov, President of the Union of Architects of Russia.” *eOculus* podcast, Jan. 12, 2010 [<http://www.aiany.org/eOCULUS/newsletter/?p=5173>].

“Krier Dismisses Modernity.” *eOculus*, Dec. 22, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4930>].

“A Preservation Saga with a Happy Ending” (on James Venturi’s film *Saving Lieb House*,). *eOculus*, Dec. 22, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4946>].

“At the Crossroads of Structure and Sound” (on Fontainebleau Schools’ “collaboration of architecture and music”). *eOculus*, Dec. 8, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4722>].

“Transatlantic Views of the Durable City” (on Paris/New York panels) *eOculus*, Nov. 24, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4532>].

“They’ve Seen the Future, and Some of it Works” (on David Burney/Richard Plunz “successful cities” panel) *eOculus*, Nov. 10, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4325>].

“Interview: Commissioner David Burney, FAIA.” *eOculus* podcast, Nov. 10, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4399>].

“The Value of Doing Nothing” (on Adrian Benepe’s presentation on parks). *eOculus*, Oct. 14, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4022>].

“de Portzamparc’s Challenge to NYC, and Vice Versa.” *eOculus*, Oct. 14, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4039>].

“Interview: Christian de Portzamparc, Hon. FAIA.” *eOculus* podcast, Oct. 1, 2009 [<http://www.aiany.org/eOCULUS/newsletter/?p=4117>].

“Sustainable Mobility Rolls On, Dutch Style.” *eOculus*, Sept. 29, 2009  
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